

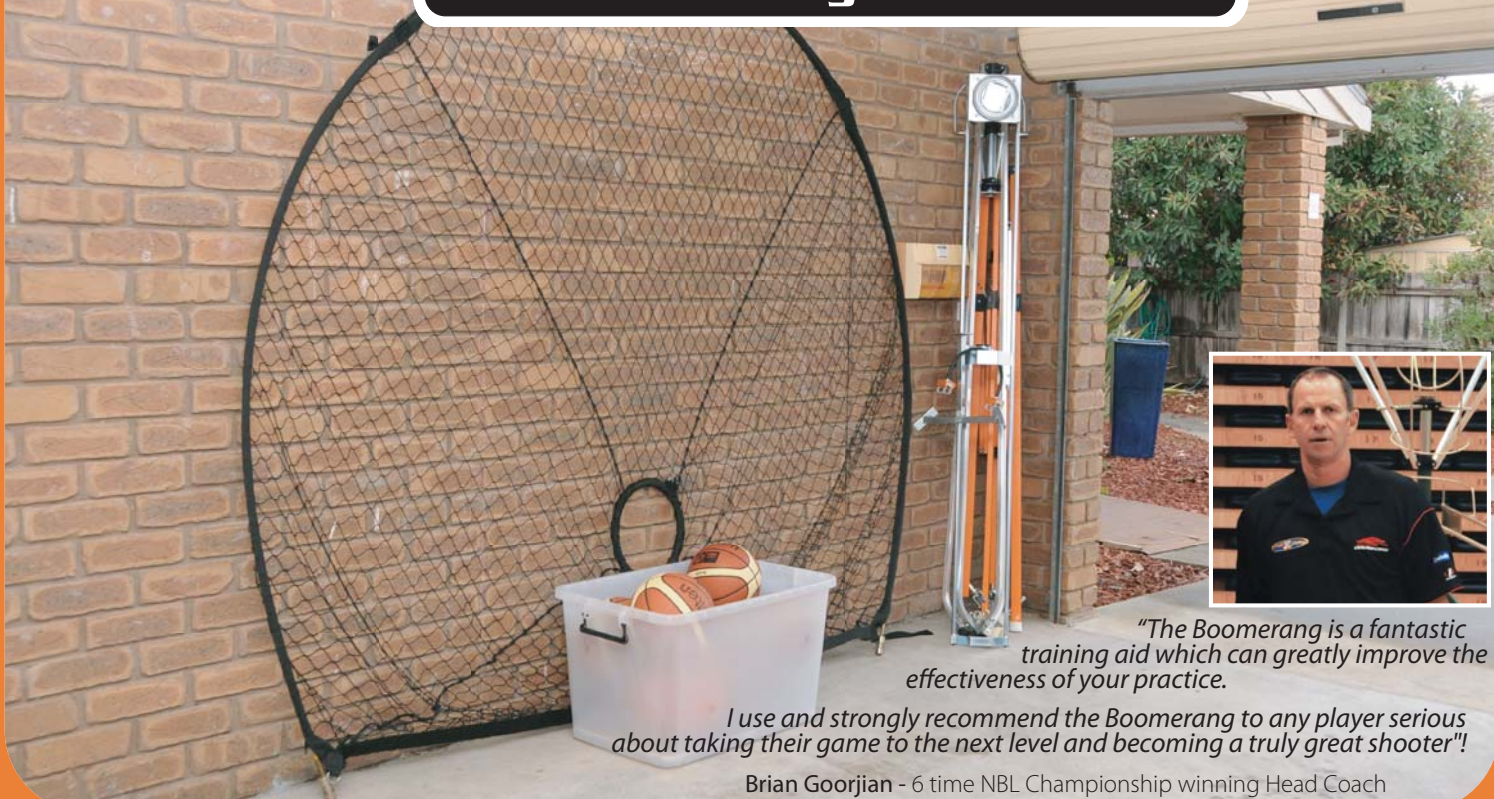
# Practice with Purpose

"As seen on the  
ABC Television program  
*The New Inventors*"

International Patent Pending

**BOOMERANG**  <sup>®</sup>  
**Portable Basketball Return System**  
[www.boomerangbasketball.net](http://www.boomerangbasketball.net)

**WARNING**  
USE OF THIS PRODUCT  
IS HIGHLY ADDICTIVE



*"The Boomerang is a fantastic training aid which can greatly improve the effectiveness of your practice.*

*I use and strongly recommend the Boomerang to any player serious about taking their game to the next level and becoming a truly great shooter!"*

Brian Goorjian - 6 time NBL Championship winning Head Coach

**The Boomerang is easily set up in just a few minutes, compact for easy storage and can be left set up year round in the driveway or backyard.**



#### **How it works...**

The Boomerang is specifically designed to enhance the effectiveness of shooting practice. The scientifically designed "horseshoe shaped" net forces players to shoot with the optimum "shot trajectory" (i.e. angle of release) and quickly returns both made and missed shots back to the user, minimising the delay between shot attempts. This permits players to more effectively learn from the feedback received from each previous shot (whilst it is fresh in their mind) and then make the necessary adjustments and get into a groove of high quality repetitions which develops "muscle memory" of shooting with good form.

The Boomerang is used by many of the leading basketball clubs and associations throughout Australia and is also used and endorsed by St. Mary's College, NCAA Division 1 Men's Basketball program in the USA.

#### **Is your practice effective, or is it holding you back? Practice with Purpose" in your driveway or backyard...**

Every day thousands of players practice for countless hours in their driveway or backyard pursuing their dreams of someday becoming a great shooter. But is their practice actually "helping" or "hurting" them to achieve that dream?

"Practice makes Permanent", but only "Perfect Practice makes Perfect". Unfortunately, too often many young players are practicing a lot, but are shooting hundreds of shots with "incorrect" technique and are ingraining "bad habits" which can be very hard to break. The Boomerang helps ensure that players practice "the right way" and permits players to get up the necessary volume of shots required to help develop perfect shooting form in a fraction of the time. Without the need for another person (most often Mum or Dad) to rebound, retrieve and return missed and made shots.

*The rapid improvements seen in the shooting technique of young players who regularly use the Boomerang are nothing short of amazing! The Boomerang gets results, players improve technique rapidly, make more shots and have much more fun!*

#### **Boomerang "Domestic" Model...**

The Boomerang "Domestic" Model when set up is completely portable and can be used with any "fixed" or "portable" 10' high basketball ring and backboard system. The Boomerang is completely weatherproof and can be left set up in the backyard or driveway year round in all weather conditions.

*The Boomerang "Domestic" Model is the most versatile, user friendly and cost effective backyard basketball return system and shooting aid on the market anywhere in the world!*

See below for additional information:

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